



FOR IMMEDIATE RELEASE

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## **Aldila's VooDoo® drives Dubai World Championship winner to 31<sup>st</sup> career victory and helps him secure Europe's #1 golfer status**

**POWAY, Calif. –**

Europe's new #1 golfer trusted the accuracy, reliability and increased distance of Aldila's #1 shaft, the VooDoo®, in his Driver to help him lock up the Dubai World Championship title by six strokes Sunday. In the final round, he shot a course



record 8-under 64 to finish with a 23-under 265 total. His 31<sup>st</sup> victory of his career helped him secure the European Tour's first Race to Dubai title. He had won the title of Europe's Top Golfer in 2000 when it was known as the European Order of Merit.

He ranks 2<sup>nd</sup> in Total Driving Average on the European Tour and finished 9<sup>th</sup> in Driving Distance with an average of 299.8 yards. His longest drive of the year was 363 yards. He ranks 53<sup>rd</sup> in Driving Accuracy with a 64.3% average. In 2009, he played 26 events on the European Tour finishing five times in the Top 10 including wins at the Portugal Masters and the Dubai World Championship.

"We are pleased that players continue to show their confidence in Aldila's shaft technology to consistently perform in these world-class events," said Stewart Bahl Aldila's Marketing Manager. "It's exciting to see more and more VooDoo shafts in play week in and week out on all the Tours as the pros continue to rely on the patent-pending S-core Technology™ in Aldila's VooDoo shaft.

S-core, or stabilized, core is designed to maximize distance and provide outstanding accuracy. The VooDoo has a one-piece high modulus carbon stabilization rib running the length of the shaft. This innovative rib structure keeps the shaft more concentric, preventing shaft ovaling, deformation and wasted energy during the golf swing. Because the shaft's symmetry is maintained throughout the swing, it loads and unloads more consistently, enabling players to more reliably deliver the club head to the ball every swing.

The VooDoo is the primary reason that Aldila was the #1 wood and hybrid shafts on Tour for 2009 with more than twice the number of hybrid shafts in play as the next leading shaft manufacturer, according to the Darrell Survey.

Aldila is the leading name in graphite golf shafts: It won golf's Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most played wood and hybrid shaft at every FedEx Cup Playoff event.

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**ABOUT ALDILA**

Aldila is publicly traded on NASDAQ with the symbol ALDA. For more information on the VooDoo<sup>®</sup>, DVS<sup>™</sup>, MOI Proto<sup>™</sup>, VS Proto<sup>™</sup>, and NV<sup>®</sup> shafts, visit their Web site at [www.aldila.com](http://www.aldila.com). Follow what's new on Facebook.com Aldila Golf Inc.

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