



FOR IMMEDIATE RELEASE

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## **VooDoo® helps Aldila maintain #1 Shaft on Tour status by winning woods, hybrids shaft counts at Children's Miracle Network Classic**

**POWAY, Calif.** – Led by their number one shaft on the PGA Tour, Aldila's VooDoo® featuring S-core Technology™, "The Hottest Shafts In Golf" wrapped up the Fall Series of the PGA Tour continuing where they had left off in the regular season, dominating the woods and hybrids shaft manufacturer counts. This week at the Children's Miracle Network

Classic was no different as they won both the woods and hybrids counts and dominated the hybrids count by having shafts in play by more than a 2 to 1 margin over the next leading shaft competitor, according to the Darrell Survey.

With more PGA players making the switch from graphite to Aldila's premium VooDoo shaft, "The Hottest Shafts In Golf" continues to have players finishing in the Top 10. In fact, at the Children's Miracle Network Classic this past weekend, four of the top seven finishers were playing VooDoo shafts including the second place finisher who tied his best finish of the 2009 season using the VooDoo in his Driver. In all a total of 23 VooDoo shafts made their way on to the Disney courses at Lake Buena Vista, Fla.

"What sets the VooDoo apart is its patent-pending S-core Technology™ (stabilized core) designed to maximize distance and provide outstanding accuracy," said Stewart Bahl Aldila's Marketing manager. "The secret is the high modulus carbon stabilization rib running the length of the shaft. The innovative rib structure keeps the shaft more concentric, preventing shaft ovaling, deformation and wasted energy during the golf swing. Because the shaft's symmetry is maintained throughout the swing, it loads and unloads more consistently, enabling players to more reliably deliver the club head to the ball every swing."

Aldila has the unique ability to fuse high-end design with cutting edge technology. They are continually on the leading edge of the golf world through their relentless pursuit of the next best innovation.



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**ABOUT ALDILA**

Aldila is publicly traded on NASDAQ with the symbol ALDA. For more information on the VooDoo<sup>®</sup>, DVS<sup>™</sup>, MOI Proto<sup>™</sup>, VS Proto<sup>™</sup>, and NV<sup>®</sup> shafts, visit their Web site at [www.aldila.com](http://www.aldila.com). Follow what's new on Facebook.com Aldila Golf Inc.

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